

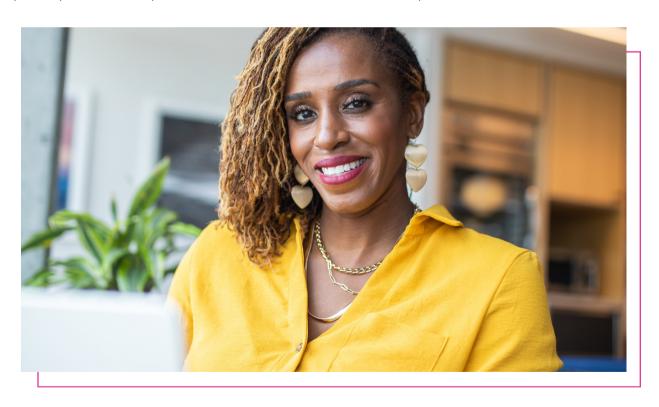
MEDIA KIT

Hi. I'm Dr. Kiki/

### MOTIVATIONAL SPEAKER & COACH

Hi Friend! My name is Dr. Kiki Ramsey. I'm a Motivational Speaker, Positive Psychologist, and Executive Coach! I specialize in helping people tap into their strengths and discover their purpose, so they can do the work they love and create their own happiness in life. Over the past 15 years, I have worked with leaders and organizations worldwide who want to build inclusive workspaces, make a BIG impact, and do meaningful and fulfilling work.

You are in the right place if you are looking for a dynamic speaker and coach who will have your audience dancing, singing, crying, and transforming right before your eyes. Buckle up because it's time for the Dr. Kiki Experience!





**F** 8.4K



© 2.5K





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Instagram

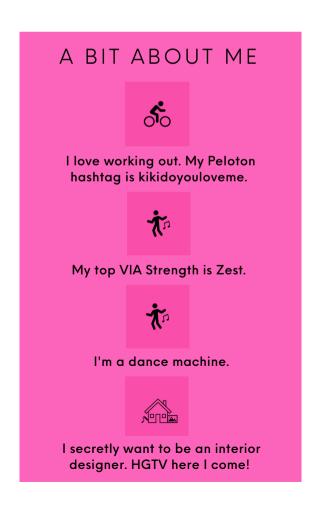
LinkedIn

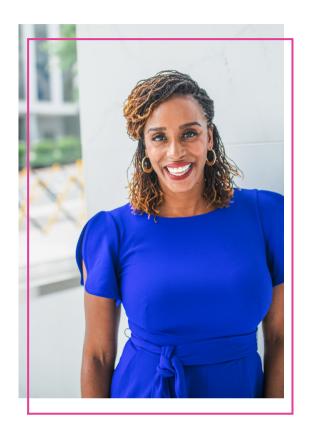
**Email Subscribers** 

# About Dr. Kiki Ramsey

#### KIKIRAMSEY.COM

Dr. Kiki Ramsey is a Motivational Speaker, Positive Psychologist, Executive Coach, and Author. As the CEO of The Positive Psychology Coaching and Diversity Institute (PPCaDI), a leadership development firm specializing in leadership and diversity coaching and training, Dr. Kiki inspires employees to tap into their purpose, courage, and belonging so they can find true happiness doing work they love.





Dr. Kiki is the author of Get Courageous Now: A Woman's Guide to Finding Her Passions and Purpose in Life, a book offering women a step-by-step guide to radically breakthrough the mindset of fear and find true meaning.

Dr. Kiki has a Master's in Social Work and Positive Psychology Coaching and a Ph.D. in Business Psychology. She is also a Master Certified Coach (MCC) with the International Coaching Federation (ICF).

When she is not working, she is spending time with her hubby and kids, working out, and being a dance machine!



As an event planner, you want to make your event unforgettable: social media buzzing with pictures, quotes, great takeaways, or little nuggets from your presenters. And you want unique, fresh content that is tailor-made for your audience and really speaks to their needs.

We have three words...Dr. Kiki Ramsey!



### THE DR. KIKI EXPERIENCE

Imagine a speaker who has the entire room up out of their seats dancing, clapping, and laughing from the moment she walks into the room. That's Dr Kikil

Her signature keynotes take audiences on a journey they won't forget, where they experience a range of emotions, from suspense to laughter to sorrow and happiness. And the best part is they leave transformed.

Bring Dr. Kiki in today if you want a professional speaker to rock the audience and leave them wanting her back again.

### STATISTICS

500+

Keynote Presentions **Audience Members** 

800k+

Frequent Flyer Miles

Speaker Rating

MY AUDIENCE

90% 70%

women 35-55yrs old

**USA** 





### SPEAKING TOPICS

- The Pursuit of Happiness at Work and In Life
- Finding Joy and Happiness in the Unbalanced Life
- Coaching Resilient Leaders How To Excel Through Challenges and Change
- Positively Diverse Leadership The Future of Diversity and Leadership

AS SEEN IN Women's Health Forbes



Legit

## Client Testimonials

Imagine a virtual IT team from Vancouver to Halifax that was inspired to snap their fingers, clap their hands, and even dance to feel some happiness through her inspirational and contagious energy!

Rick, Bird Construction

For anyone who feels like they have been stuck in the dark closet of their mind Dr. KiKi is the human equivalent of a giant flashlight!

Joquina, JDEI practitioner





The Dr. Kiki Ramsey Show is a weekly show where Positive Psychologist and Executive Coach Dr. Kiki Ramsey offers up real-time coaching, researched-based tools, and a lot of positivity to help leaders learn to be happier and more fulfilled at work and in life.



### MOST DOWNLOADED EPISODES

S2:E9 - The Best Ways To Manage Stress

with guest Oluyinka Ajirotutu

S1:E12 - The Art of Saying "No" and Why It's So Important for Your Mental Health

S2:E1 - Successfully Balancing Family and Career

S1:E3 - How To Discover Your Purpose and Do What You Love

S2:E8 - Knowing Your Strengths and Weaknesses and How They Can Help

### **STATISTICS**

31%

Apple Podcast Downloads

13+

Podcast Directories 48%

Apple Iphone Downloads

4.9

Podcast Rating

MY AUDIENCE

90% 70%

98%

women 35-55 yrs old

USA

## Linked In

### www.linkedin.com/in/kikiramsey

In a world where we feel less connected and more stressed, Dr. Kiki has cultivated connections and community on LinkedIn.

With her daily inspirational posts and videos, you will indeed find the motivation, laughter, community, and connection to get you through your day.

Come on over. Dr. Kiki is waiting to connect with YOU.



### STATISTICS

7,000k+

average monthly page views

5,500k+

unique monthly visitors

17% / 45%

organic search / direct visits

5,950+

followers

### MOST LIKED POSTS

### Today I defied all odds

and became the first PhD in my family! 11,350K+ Likes

Today I add a new title to my name..

"Professor Ramsey".
530+ Likes

It's a wrap! What a beautiful way to end

my summer speaking tour.
200+ Likes



### WHO I WORK WITH

Dr. Kiki works with large and small organizations, private and public, US-based and international, in different industries. No audience can't or won't benefit from Dr. Kiki's keynote presentations.

### WHAT YOU CAN EXPECT

When working with Dr. Kiki, you can expect a smooth and pleasant experience that caters to your organization's needs. You can also expect Dr. Kiki to go above and beyond to ensure your experience is one you will never forget.



kiki@kikiramsey.com www.kikiramsey.com







### TO BOOK DR. KIKI

**Call**: 1-866-437-5777

Email: info@kikiramsey.com

Visit: www.KikiRamsey.com

Dr. Kiki